



Internet and neutral search: what's at stake?

Consumer organisations, digital entrepreneurs, startups, online-publishers and policy makers discuss the need to enforce antitrust regulation

Date: 15 May 2014, 1.30 to 6.00 pm

Venue : Paris // Espace Adenauer // Cité Internationale Universitaire de Paris // 17 Boulevard Jourdan // 75014 Paris.

The Cause

It is a matter of worldwide importance. Google, the search engine monopolist and Internet giant, manipulates its search results, there by promoting its own services and downgrading those of its competitors. This is unacceptable. Innovative digital enterprises that are creating jobs in all EU countries risk their very existence if these abuses by the Google monopoly are not prohibited.

The Initiative

The Open Internet Project [OIP] is a platform initiated by French and German digital entrepreneurs to address the problem of monopolistic abuses in the search market.

Program

Registration 1.30 pm–2.00 pm

Opening

Round table « OIP : The need to ensure fair search »

Christoph Keese [*Executive Vice President, Axel Springer SE*]

Denis Olivennes [*Chief Executive Officer, Lagardère Active*]

Benoit Sillard [*Chief Executive Officer, CCM Benchmark Group*]

« New data protection rules: A safeguard against unfair competition on the Internet? »

Ole Schroeder [*Parliamentary State Secretary at the Federal Ministry of the Interior and Member of the German Bundestag*]

« Fatal flaws in EU proposed regulation »

Gary L. Reback [*Counsel Carr & Ferrell LLP, California, USA*]

Round table « Why European consumers need search neutrality »

Robert Maier [*Founder and CEO, Visual Meta*]

Pascal Perri [*Economist and author*]

Jean-François Rial [*CEO of Voyageurs du Monde*]

« Search engine and digital market: an italian overlook of the issue »

Francesco Boccia [*Italian Parliament, President of Budget, Treasury and planning Committee*]

« How Google wants to govern our lives »

Laurent Alexandre [*Chairman and Founder of DNAVision*]

Closing

« What role for the European Governments ? »

Arnaud Montebourg [*French Minister of Economy, Industrial Recovery and Digital Affairs*]

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